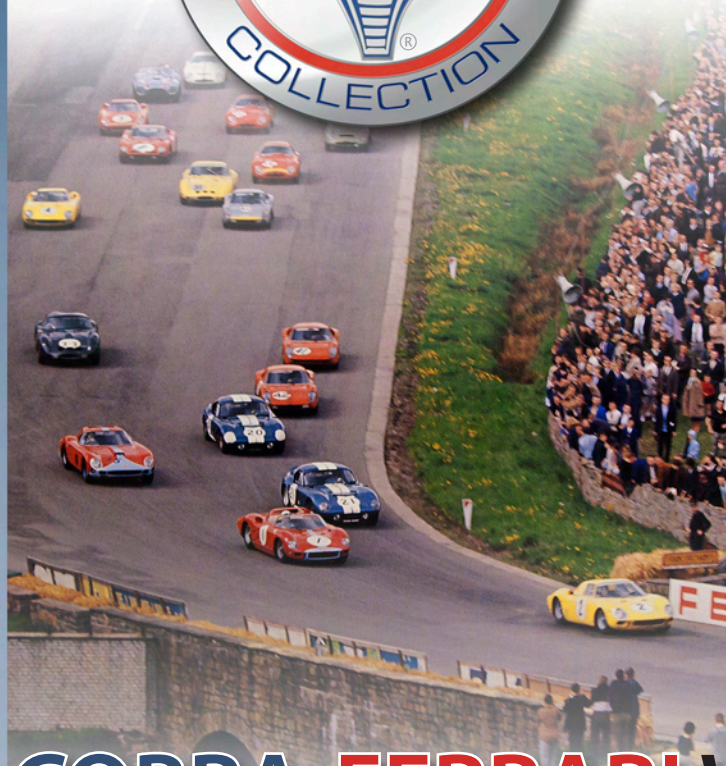


YOUR INVITATION TO THE
15TH ANNIVERSARY PARTY



The **COBRA-FERRARI** Wars

Carroll Shelby's goal in building the racing Cobras was to beat Ferrari in the World Manufacturers Championship. Ferrari had been dominant, but the Cobras were becoming more than an annoyance. In 1965, the epic battle of wills for the championship between Carroll Shelby and Enzo Ferrari - the Cobra-Ferrari Wars - was decided. Shelby American armed with its FIA Roadsters and Daytona Coupes faced off against the Ferrari juggernaut. Ending the year with 90 points vs 71 for Ferrari, Shelby American secured the 1965 FIA World Sportscar Manufacturers Championship - the only time a US manufacturer has done so.

These events helped shape the cars we love and lust to drive today. This is a chance to see the cars and meet the people who wrote that racing history.

Saturday, August 6th 2011 - 4 pm to 9 pm

Tickets are available now. See pages 2 and 3 for details.

SHELBY AMERICAN® COLLECTION

The event will include:

- Open museum
- Outdoor vintage & modern car show
- Cobra-Mustang Corral
- Special guest speakers
- Autograph session
- Live '60s music
- Silent auction
- Open bar
- Outdoor barbeque
- A surprise or two

In addition, each ticket holder will receive a commemorative Shelby American Collection poster.



Featured Guests & Cars

World Championship Shelby American Team drivers **Bob Bondurant** and **Jack Sears** will be here along with their teammates **Allen Grant, Lew Spencer, Tom Yeager** and artist **Bill Neale**. They will speak about their experiences during the Cobra-Ferrari Wars and will be available for open autograph sessions. We will feature two of the most significant cars in Shelby's quest for the World Championship: CSX 2299, the Le Mans/Sebring/Daytona-winning Cobra Daytona Coupe and CSX 2345, the SPA/Sierra-Montana/Tourist Trophy/Rossfeld Hillclimb-winning FIA Cobra Roadster.

Ticket Information:

Admission is **\$75.00** per person.

The best way to purchase your tickets and avoid waiting in line at the door is to call **1-800-838-3006** anytime or order on line at:

www.brownpapertickets.com/event/180728

You may have your e-tickets mailed to you, print-at-home or pick them up at the door.

You may also register via mail or by fax using the form on the following page. Your tickets may be picked up at the event in the will-call line.

Our growing list of event sponsors:

- Bondurant School of High Performance Driving
- RM Auctions
- Sill-TerHar Ford
- Ferrari of Denver
- Precision Plumbing
- Spectro Printing
- Quintess Collection
- Coyote Gold
- Barnsley Tire Company
- Mountain Ocean
- Exoto
- Metzger Associates Public Relations



The starting grid at the Tourist Trophy race at Goodwood in August 1964. Phil Hill and Dan Gurney in Cobra Daytona Coupes and Jack Sears, Roy Salvadori and Bob Olthoff in Cobra Roadsters line up to take on 3 Ferrari GTOs of Innes Ireland, John Surtees and Tony Maggs and the Aston Martin of Mike Salmon. Gurney, Sears and Olthoff went on to finish 1-2-3 in the GT Class besting the GTO of Innes Ireland.

SHELBY AMERICAN® COLLECTION

Ticket price is **\$75** per person. There are 4 ways to purchase tickets:

1. Online at **www.brownpapertickets.com/event/180728**
2. Call Brown Paper Tickets at **1-800-838-3006**
3. Via mail using the form below
4. Via fax using the form below

Please fax this form to **303-447-1380** or mail to:

Shelby American Collection
P.O. Box 19228
Boulder, CO 80308-2228

Yes, I would like to attend the Holiday Party. My group will include a total of _____ people at \$75 each, for a total of \$_____.

No, I won't be able to attend but I would like to make a donation of \$_____ toward the continued operation of the Shelby American Collection. The Shelby American Collection is a non-profit organization and your donation is tax deductible.

If you make a donation of \$50 or more we will send you a commemorative event poster. Please be sure to fill-in your name and address. Thank You!

Your name _____

Street _____

City/State _____

Zip code _____

Telephone _____

email _____

Payment information:

VISA Mastercard Check

Card # _____

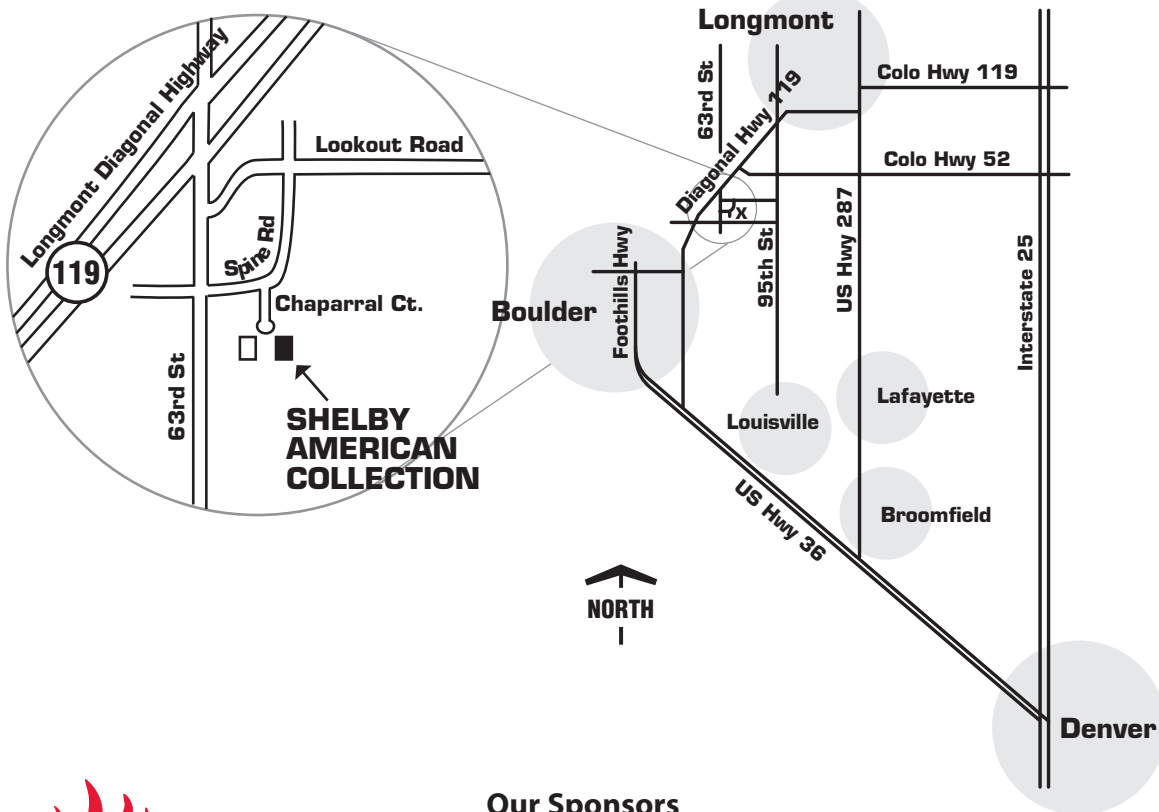
Exp. date _____

Signature _____

Name _____
(Please print your name as it appears on your credit card)

The Shelby American Collection is a non-profit, volunteer organization. \$50.00 of your ticket price is tax deductible. All funds from this event go to supporting the operation of the Shelby American Collection museum in Boulder Colorado.

How to find the Shelby American Collection



Our Sponsors

